



# The Well In The Desert News

Poverty Prevention

Intervention

Advocacy



## PRESIDENT'S MESSAGE

Message from the President of the Well in the Desert

Hope, dare, dream,  
risk, try, believe.

These are the words  
you see at the top of  
our website.

They are noble words,  
with lofty meanings.

All people can strive to  
achieve what these  
words suggest, but it is  
the disenfranchised,  
the working poor, the  
unemployed, the  
unhoused, who need  
to hear them the most.



And this is the way the Well in the Desert will start 2023 and a solid note of optimism and a commitment to reach those who need to know others care about them.

2022 is now behind us.

Happy New Year Everyone.

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## **PRESIDENT'S MESSAGE**

We will encourage our clients to always hold out hope, to turn to us for those things we can do for them and help them dream, try anew, try new things, dare to do better and risk things in order to make their lives better.

We pledge to do everything within our power to give people confidence, encouragement, compassion and understanding, letting them know that we accept them. We strive to help them to overcome their demons and seek a better life.

We will work with others who share our philosophy and our work ethic.

We welcome new and returning volunteers, ideas from the community, an open and honest dialogue about everything.

We have served the City of Palm Springs since 1996, and are currently serving 70,000 hot meals a year.

We will not let the people down and will be there when needed.

We wish you all a very healthy year filled with goodness, self-fulfillment and lots of joy.

Sincerely,

Arlene Rosenthal  
President

# Desert Jam 2022 "The Real Deal" Honoree

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## LAURI BONO

"The Real Deal" award recipient sang the song "To Love Somebody" for the guests.

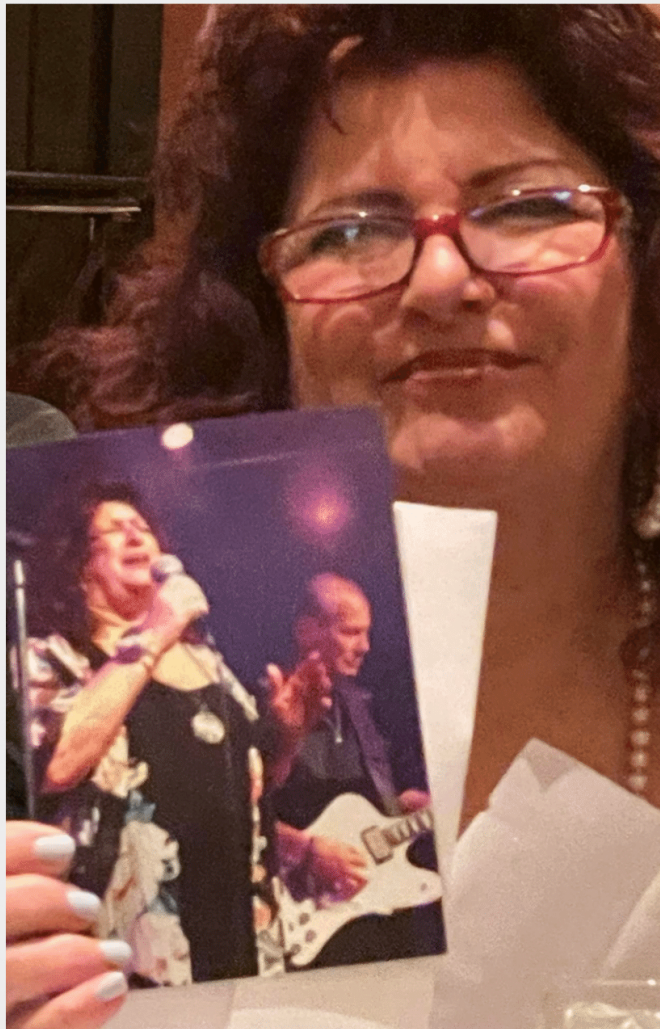
"There's a light  
A certain kind of light  
That never shone on me  
I want my life to be  
Lived with you, lived with you  
There's a way everybody say  
To do each and every little thing  
But what does it bring  
If I ain't got you?"

We want to send a thank you to everyone who attended Desert Jam! It was such a wonderful evening and we're so grateful that you were able to join us.

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[wellinthedesert.org](http://wellinthedesert.org)

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# Poverty Awareness Month

Source: National Today

“  
*January is considered to be the month that raises awareness of poverty and its effects.*”

January is National Poverty in America Awareness Month, and this holiday aims to recognize the severe conditions of poverty that many are living in.

Yes, the U.S. may be a developed nation and one of the greatest countries in the world. But there are still thousands of people who are deprived of three meals a day, quality education, and even clean and healthy drinking water. In fact, many can't even afford warm clothes during winter.

The question is, how can we end poverty? Well, you may not completely be able to eradicate poverty, but you can help in improving the living conditions of hundreds, if not thousands, of people. All you have to do is acknowledge the problem and devise ways to fix it.

Want to lend a hand to those suffering from poverty? Make a gracious donation. You can donate food, clothes, blankets, money, or anything that a person living in poverty may need.

Several Americans are not aware of the large number of individuals who are suffering from poverty and can't even afford the basic necessities. Spread knowledge regarding the poverty rate in the country so people start helping those in need. You can share the knowledge with friends and family, on social media, or even host a live event to raise awareness on poverty.

[www.wellinthedesert.org](http://www.wellinthedesert.org)



*Poverty Awareness Month*





# What are the causes of homelessness?

The causes vary widely, but often homelessness and poverty are linked. People who are poor generally are unable to pay for necessities such as housing, food, childcare, healthcare, and education. Being poor can mean a person is one illness, one accident, or one paycheck away from living on the streets. Below is a list of the top causes of homelessness among families and individuals:

- Lack of affordable housing
- Unemployment
- Poverty
- Low wages
- Mental illness and the lack of needed services (Single adult individuals)
- Substance abuse and the lack of needed services (Single adult individuals)

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Source: Riverside County

OPERA  
ARTS presents

# Broadway

*under the* STARS

A BENEFIT FOR



SUNDAY, APRIL 23, 2023 • 6:00 - 9:00 P.M.

Renaissance Esmeralda Resort • 44400 Indian Wells Lane • Indian Wells

Reception followed by a wonderful sit-down dinner.

**Music Presentation  
of favorite Broadway and Opera.**

Honoree:  
**JEANNIE CUNNINGHAM**

**\$175 per person or \$1750, table of ten.**

For reservations call (760) 285-7297 or visit [www.wellinthedesert.org](http://www.wellinthedesert.org).

**JOIN US FOR ANOTHER "MAGICAL" EVENING UNDER THE STARS, WITH INCREDIBLE FOOD AND MUSIC. HONORING JEANNIE CUNNINGHAM, WHO PRODUCES MAGIC WHEREVER SHE GOES.**

# THANK YOU

TO

THE WELL DONORS

## DEAR DONORS

The Well in the Desert exists because of you; all of you donors, supporters, contributors; your generosity, your heartfelt spirits, and your willingness to care about others. Without all of you, generous members of many communities, people would be without daily nutritious hot meals (up to 70,000) served per year, food for people's tables, clothes, one way tickets home to families, access to social workers who listen with their hearts and their experience, and so many more services the Well offers.

You are so many that it is hard to mention everyone, so please take this thank you as meant for you, and give yourselves huge pats on the back.

We value all of you tremendously and hope you all know that.

Grateful and humble we thank you all.

May the New Year offer us all good health, personal fulfillment, and hope and compassion for all.

SINCERELY,

**ARLENE ROSENTHAL**  
**PRESIDENT, WELL IN THE DESERT**



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760-285-7297



**Office Address**  
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Palm Springs, CA 92263

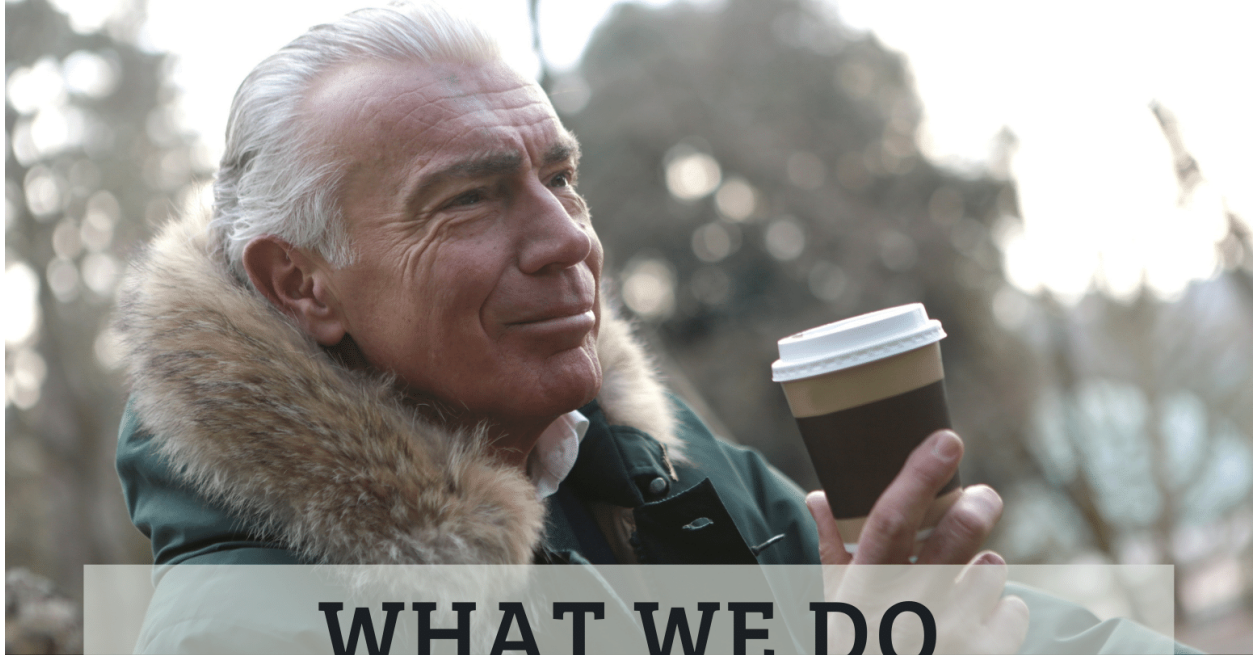




Thank You

For Your Support





# WHAT WE DO

## Well in the Desert

501c3 #33-0694580

- Daily hot nutritious meal to over 200 people a day, 6 days a week.
- Phone and mail service.
- Free ID vouchers and DMV forms.
- Morning coffee, rolls and fruit.
- Furniture for people in need.
- Clothing for job interviews and those who need them.
- Assistance with food stamps, MISP, ID's and more.
- Utility assistance.
- Resume writing assistance.
- One way tickets home.
- Saturday food distribution of healthy foods to working families, seniors, veterans, the disabled, families with children.
- Emergency food boxes.
- Some transportation to medical and social service appointments.
- Van transportation to hot lunch sites.
- Home deliveries to seniors who are homebound or frail.
- "Well Assist" program to downtown merchants and other business owners.
- Thanksgiving and Christmas celebrations for all in need. Christmas presents for all the children.
- Mental health counseling.
- Children's better eating program.
- Outreach 5 days a week with snacks, coffee, sweet rolls, clothing, toiletries.

**For more information: (760) 656-8905**

# HOT MEAL WEEKLY PROGRAM

*Please arrive no more than 15 minutes before service.  
All lunch service is from 10:30 a.m. to 1 p.m.*



## **Monday**

**United Methodist Church  
1555 E. Alejo Rd. — Palm Springs**

*Bus line 24 takes you right in front of the Church. Lunch is served in the building in back.*

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**United Methodist Church  
1555 E. Alejo Rd. — Palm Springs**

*Bus line 24 takes you right in front of the Church. Lunch is served in the building in back.*

## **Wednesday**

**Church of St. Paul in the Desert--just up El Alameda from Palm Canyon  
125 W. El Alameda — Palm Springs**

*Bus line 111*

## **Thursday**

**Our Lady of Solitude--corner of Alejo and Belardo 474 N. Belardo Rd. — Palm Springs**

*Bus line 111*

## **Friday**

**Our Lady of Guadalupe  
204 S. Calle El Segundo at Arenas — Palm Springs**

*Bus lines 111 & 14, Indian & Baristo*

## **Saturday**

**Food Distribution Center--181 N. Indian Canyon Dr. — Palm Springs**

**6 a.m. to 7:30 a.m., 10-11 a.m.**

**Bag lunches from 9-10 a.m.**





**WELL IN THE DESERT**

# **HELP STOP HUNGER & POVERTY**

In the 2020 Census, it was found  
that 16.4% of persons in Palm  
Springs live in poverty.

**JOIN OUR CAMPAIGN TO HELP GIVE  
THEM BETTER LIVES.**

[www.wellinthedesert.org](http://www.wellinthedesert.org)

# Martin Luther King Jr. Day



President Ronald Reagan signed a bill to establish the holiday in 1983. It eventually passed Congress, and the first observance occurred on January 20, 1986.

Martin Luther King Jr. Day is celebrated with equal importance in the Japanese city of Hiroshima, where a banquet is held at the mayor's office. The holiday is also officially recognized in Toronto, Ontario, although all businesses and government services remain open.

The Dr. Martin Luther King Tribute and Dinner has been held in Wassenaar, The Netherlands since 1986. The event traditionally concludes with crowds singing the Civil Rights Movement anthem "We Shall Overcome."

*President Barack Obama serving lunch at a soup kitchen on MLK Jr. Day, 2010*



**Martin Luther King Jr. Day (Jan. 16)** is a federal holiday in the United States, which honors King as the chief spokesperson for nonviolent activism in the Civil Rights Movement.

The campaign for a federal holiday in King's honor began soon after his assassination in 1968, largely promoted by labor unions. Momentum for the holiday gained support from the corporate community and the general public—greatly strengthened by the release of Stevie Wonder's single "Happy Birthday" in 1980 and his hosting of the Rally for Peace Press Conference in 1981—culminating in a petition to pass the law that received 6 million signatures.



## **MEET THE BOARD OF DIRECTORS FOR WELL IN THE DESERT**

Teamwork, teamwork, teamwork. Without it we are nothing, with it we accomplish daunting results.

This is what the Board of Directors is all about; working together for the good of everyone we serve.

All our Board Members are giants, creative people who know about giving back.

Many have taken on different tasks, but all do work together.

We have so many different programs, and each Board member makes sure the program works.

Our wonderful Board members are: Arlene Rosenthal, President, Matt Naylor, Vice President, Cardriner Bowden, Treasurer, Dennis Jory, Secretary, Eric Frankson, Director, Marjon Hudson, Director, Dan Kerrigan, Director, Rosemarie Vacano, Director, John Warfield, Director, Michael Weiner, Director.

Thanks to all our stellar members of the Board.

**WELL IN THE DESERT**

[www.wellinthedesert.org](http://www.wellinthedesert.org)





# **The Well In The Desert News**

## **Mission Statement**

The Well in the Desert provides daily nutritious hot meals, emergency food assistance, weekly supplemental food distribution, and access to community services to those affected by poverty, including the working poor, the homeless, seniors, the handicapped and others in need throughout the west end of the Coachella Valley. Our mission fuels programs for poverty prevention, direct services for poverty intervention, and organized efforts to advocate for the poor.

Well in the Desert News

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We appreciate all donations, and they can be made online at [wellinthedesert.org](http://wellinthedesert.org), by check to Well in the Desert, P.O. Box 5312, Palm Springs, CA 92263, or by calling (760) 285-7297, Arlene's phone.

**The Well in the Desert**

**P.O. Box 5312, Palm Springs, CA 92263**

**(760) 656-8905**

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